

2020 HOUSING DESIGN AWARDS

Digital Awards Showcase

The Housing Design Awards Digital Showcase is the Greater Ottawa Home Builders' Association's most signature event of the year, and will be an exciting new venture for 2020.

Nominated will be many prominent Builders and Architects, as well as Renovators, Trade Contractors and Suppliers from across the National Capital Region. The Housing Design Awards Digital Showcase continues to acknowledge the best housing design and quality of construction in the industry.

We ensure that sponsors are provided with maximum visibility and exposure to our audience.

Customizable packages are available.

GOLD SPONSOR

\$4000

Opportunity to become a major sponsor of the event

Pre - Showcase	<ul style="list-style-type: none"> • Logo on all promotional materials including e-mails, e-vites, and digital invitation • Logo on Awards website – sponsor page and trophy category • Logo on Peoples' Choice Award website • Logo on GOHBA website
Digital Awards Showcase	<ul style="list-style-type: none"> • Prominent logo visibility in digital awards showcase, which will replace the Gala as a winner's announcement • A minimum of two announcements during the Awards showcase recognizing you as a Gold Sponsor • Opportunity to provide a 30 second video to be played during the Awards showcase. Sponsor must provide completed video • Opportunity to provide an advertisement slide to be included in the Awards showcase. Sponsor must provide completed artwork • Opportunity to deliver trophy winner package to the Award winner • Sponsor logo to be prominently featured on congratulations note to trophy winner • Sponsor logo to be prominently featured on winner's list/media release
Post - Showcase	<ul style="list-style-type: none"> • Sponsor recognition (company name and logo) in the GOHBA Impact & the Awards Magazine • Sponsor shout out with logo exposure during digital Awards party • Awards website – logo on sponsor page and logo • First right of refusal to return as Gold Sponsor for 2021 Awards • E-news Advertising – opportunity to place 4 digital advertisements in GOHBA's Impact newsletter, distributed bi-weekly to 600+ subscribers. Sponsor must provide completed artwork (\$1200) • Sponsor Spotlight – 4 social media posts that will highlight your company on GOHBA's Twitter or Facebook pages

SILVER SPONSOR

\$2500

Opportunity to become a major sponsor of the event

Pre - Showcase	<ul style="list-style-type: none"> • Logo on all promotional materials including e-mails, e-vites, and invitations • Logo on Awards website – sponsor page and trophy category • Logo on Peoples' Choice Award website • Logo on GOHBA website
Digital Awards Showcase	<ul style="list-style-type: none"> • Prominent logo visibility in digital awards showcase, which will replace the Gala as a winner's announcement • Opportunity to provide an advertisement slide to be included in the Awards showcase. Sponsor must provide completed artwork • Opportunity to deliver trophy winner package to the Award winner • Sponsor logo to be prominently featured on congratulations note to trophy winner • Sponsor logo to be prominently featured on winner's list/media release
Post - Showcase	<ul style="list-style-type: none"> • Sponsor recognition (company name and logo) in the GOHBA Impact & the Awards Magazine • Sponsor shout out with logo exposure during digital Awards party • Awards website – logo on sponsor page • First right of refusal to return as Silver Sponsor for 2021 Awards • E-news Advertising – opportunity to place 2 digital advertisements in GOHBA's Impact newsletter, distributed bi-weekly to 600+ subscribers. Sponsor must provide completed artwork (\$600) • Sponsor Spotlight – 2 social media posts that will highlight your company on GOHBA's Twitter or Facebook pages

BRONZE SPONSOR

\$1800

Opportunity to become a major sponsor of the event

Pre - Gala	<ul style="list-style-type: none">• Logo on all promotional materials including e-mails, e-vites, and invitations• Logo on Awards website – sponsor page and trophy category• Logo on Peoples' Choice Award website• Logo on GOHBA website
Digital Awards Showcase	<ul style="list-style-type: none">• Prominent logo visibility in digital awards showcase, which will replace the Gala as a winner's announcement• Opportunity to provide an advertisement slide to be included in the Awards showcase. Sponsor must provide completed artwork• Opportunity to deliver trophy winner package to the Award winner• Sponsor logo to be prominently featured on congratulations note to trophy winner• Sponsor logo to be prominently featured on winner's list/media release
Post – Gala	<ul style="list-style-type: none">• Sponsor recognition (company name and logo) in the GOHBA Impact & the Awards Magazine• Sponsor shout out with logo exposure during digital Awards party• Awards website – logo on sponsor page and logo• First right of refusal to return as Bronze Sponsor for 2021 Awards• E-news Advertising – opportunity to place 1 digital advertisements in GOHBA's Impact newsletter, distributed bi-weekly to 600+ subscribers. Sponsor must provide completed artwork (\$300)• Sponsor Spotlight – 1 social media posts that will highlight your company on GOHBA's Twitter or Facebook pages



Greater Ottawa
Home Builders'
Association



YES, I WISH TO TAKE ADVANTAGE OF
THE FOLLOWING SPONSORSHIP
OPPORTUNITIES WITH THE
2020 HOUSING DESIGN AWARDS

- GOLD SPONSOR
- SILVER SPONSOR
- BRONZE SPONSOR

COMPANY NAME:
NAME:
SIGNATURE:

PLEASE RETURN VIA EMAIL
TO ERIN BELLWOOD
ebellwood@gohba.ca
(613) 723-2982 ext. 222



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