



SAM AWARDS

CELEBRATING EXCELLENCE IN SALES
& MARKETING INNOVATION

The SAM Awards celebrate excellence in sales and marketing innovation with an awards luncheon being held at the Infinity Convention Centre on November 12, 2019

Returning to host the festivities this year will be TV personality, James Cunningham of “Eat Street” fame. Another big attraction is our popular trip giveaway, a staple at the SAM Awards, and this year, we are sending the lucky winner and a guest to a Tropical Destination!

You can expect to see many companies with their sales and marketing teams from the prominent Builders within our industry, as well as Renovators, Trade Contractors & Suppliers. We provide our sponsors with maximum visibility and exposure to this audience.

Take advantage of these sponsorship opportunities as the SAM Awards continue to grow and recognize the best Builders, Renovators & Industry Partners in Ottawa.



Greater Ottawa
Home Builders'
Association

Gold Sponsor – \$5,000

Pre-Luncheon Benefits

- Logo on all promotional material, including but not limited to: e-mails, and e-vites
- Logo on the SAM Awards website (on sponsor and trophy pages), as well as on the GOHBA website

Luncheon Benefits

- Eight complimentary tickets with preferential seating (valued at \$600)
- Logo exposure on screens during the luncheon, prior to the start of the awards
- Company logo (colour) prominently on back outside cover of program at every place setting.
- A minimum of two announcements recognizing your company as a Gold Sponsor, with scripted plug
- Opportunity to present two trophies with company name and logo exposure during presentation (valued at \$1,000)

Post-Luncheon Benefits

- Sponsor recognition (company name and logo) in the GOHBA Impact
- Logo and winner photo posted on the SAM Awards website
- First right of refusal to become a Gold Sponsor for the 2020 event

Silver Sponsor – \$2,000

Pre-Luncheon Benefits

- Logo on all promotional material, including but not limited to: e-mails, and e-vites
- Logo on the SAM Awards website (on sponsor and trophy pages), as well as on the GOHBA website

Luncheon Benefits

- Four complimentary tickets with preferential seating (valued at \$300)
- Logo exposure on screens during the luncheon, prior to the start of the awards
- Company logo (colour) prominently on back outside cover of program at every place setting
- A minimum of two announcements recognizing your company as a Silver Sponsor
- Opportunity to present two trophies with company name and logo exposure during presentation (valued at \$1,000)

Post-Luncheon Benefits

- Sponsor recognition (company name and logo) in the GOHBA Impact
- Logo and winner photo posted on the SAM Awards website
- First right of refusal to become a Silver Sponsor for the 2020 event

Bronze Sponsor – \$1,000

Pre-Luncheon Benefits

- Logo on all promotional material, including but not limited to: e-mails, and e-vites
- Logo on SAM Awards website (on sponsor and trophy pages), as well as on the GOHBA website

Luncheon Benefits

- Two complimentary tickets with preferential seating (valued at \$150)
- Logo exposure on screens during the luncheon, prior to the start of the awards
- Company logo (colour) prominently placed on back outside cover of program at every place setting
- A podium announcement recognizing you as a Bronze sponsor
- Opportunity to present a trophy with company name and logo exposure during presentation (valued at \$500)

Post-Luncheon Benefits

- Sponsor recognition (company name and logo) in the GOHBA Impact
- Logo and winner photo posted on the SAM Awards website
- First right of refusal to become a Bronze Sponsor for the 2020 event

Trophy Sponsor – \$500

Pre-Luncheon Benefits

- Logo on SAM Awards website next to trophy category

Luncheon Benefits

- One complimentary ticket with preferential seating (valued at \$75)
- Company recognized as trophy sponsor in program at every place setting
- Opportunity to present a trophy with company name and logo exposure during presentation

Post-Luncheon Benefits

- Logo and Winner photo posted on the SAM Awards website
- First right of refusal for the category presented in 2019 for the 2020 event



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SPONSORSHIP REGISTRATION FORM



YES, I WISH TO TAKE ADVANTAGE
OF THE FOLLOWING
SPONSORSHIP OPPORTUNITIES
WITH THE 2019 SAM AWARDS

- GOLD SPONSOR – \$5000 BRONZE SPONSOR – \$1000
 SILVER SPONSOR – \$2000 TROPHY SPONSOR – \$500

COMPANY NAME:

NAME:

SIGNATURE:

PLEASE RETURN VIA FAX OR EMAIL
TO ERIN BELLWOOD

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