

2018 HOUSING DESIGN AWARDS GALA

Saturday, October 20th

Shaw Centre

Canada Hall 1

The Housing Design Awards Gala is the Greater Ottawa Home Builders' Association's most signature event of the year, with over 500 industry leaders in attendance.

TV personality, James Cunningham, of "Eat Street" fame, has been confirmed as host of our 35th Anniversary Celebration.

Attending will be many prominent Builders and Architects, as well as Renovators, Trade Contractors and Suppliers from across the National Capital Region. The Housing Design Awards Gala continues to grow and acknowledge the best housing design and quality of construction in the industry.

Sponsors and participants tell us every year that the Gala has exceeded their expectations. We ensure that sponsors are provided with maximum visibility and exposure to our audience.

Customizable packages are available.



GOLD SPONSOR

\$5750

Opportunity to become a major sponsor of the event (Emcee)

Pre - Gala	<ul style="list-style-type: none">• Logo on all promotional materials including e-mails, e-vites, and invitations• Logo on Awards website – sponsor page and trophy category• Logo on Peoples' Choice Award website• Logo on signage at GOHBA Booth at the Fall Home and Design Show
Gala	<ul style="list-style-type: none">• Six complimentary tickets with preferential seating (Valued at \$1170)• Prominent logo visibility on event signage• Signage specific to your sponsorship, i.e. each wine bottle would have a sticker of your company logo• Logo exposure on photo shoot backdrop, electronic banner and on all of the projection screens throughout the evening• Keepsake program at every place setting will have company name and logo displayed next to your trophy category and be featured on the inside front and back covers• A minimum of two podium announcements recognizing you as a Gold Sponsor• Trophy presentation with company name & logo exposure (Valued at \$950)• Opportunity to provide a 30 second video to be played during the Awards Dinner• Exclusive option to place a full page ad in the Gala Program for an additional \$500• Photos taken with category winner• Logos on screen in reception area
Post - Gala	<ul style="list-style-type: none">• Sponsor recognition (company name and logo) in the GOHBA Impact & the Awards Magazine• Awards website – logo on sponsor page and logo and photo taken at the gala under 2018 award winners• First right of refusal to return as Gold Sponsor for 2019 Awards

SILVER SPONSOR

\$3750

Opportunity to become a major sponsor of the event (Red Carpet & Video)

Pre - Gala	<ul style="list-style-type: none">• Logo on all promotional materials including e-mails, e-vites, and invitations• Logo on Awards website – sponsor page and trophy category• Logo on Peoples' Choice Award website• Logo on signage at GOHBA Booth at the Fall Home and Design Show
Gala	<ul style="list-style-type: none">• Four complimentary tickets with preferential seating (Valued at \$780)• Prominent logo visibility on event signage• Signage specific to your sponsorship, i.e. video compliments of: on each video• Logo exposure on photo shoot backdrop, electronic banner and on all of the projection screens throughout the evening• Keepsake program at every place setting will have company name and logo displayed next to your trophy category and be featured on the inside front and back covers• Podium announcement recognizing you as a Silver Sponsor• Trophy presentation with company name & logo exposure (Valued at \$950)• Opportunity to provide a short company description to be read at time of trophy presentation• Photos taken with category winner
Post - Gala	<ul style="list-style-type: none">• Sponsor recognition (company name and logo) in the GOHBA Impact & the Awards Magazine• Awards website – logo on sponsor page and logo and photo taken at the gala under 2018 award winners• First right of refusal to return as Silver Sponsor for 2019 Awards

BRONZE SPONSOR

\$2750

Opportunity to become a major sponsor of the event (Coat Check, Signage & Décor & Lighting)

Pre - Gala	<ul style="list-style-type: none">• Logo on all promotional materials including e-mails, e-vites, and invitations• Logo on Awards website – sponsor page and trophy category• Logo on Peoples' Choice Award website• Logo on signage at GOHBA Booth at the Fall Home and Design Show
Gala	<ul style="list-style-type: none">• Two complimentary tickets with preferential seating (Valued at \$390)• Logo visibility on event signage• Signage specific to your sponsorship, i.e. florals compliments of: on each table• Logo exposure on photo shoot backdrop, electronic banner and on all of the projection screens throughout the evening• Keepsake program at every place setting will have company name and logo displayed next to your trophy category and be featured on the inside front and back covers• Podium announcement recognizing you as a Bronze Sponsor• Trophy presentation with company name & logo exposure (Valued at \$950)• Opportunity to provide a short company description to be read at time of trophy presentation• Photos taken with category winner
Post - Gala	<ul style="list-style-type: none">• Sponsor recognition (company name and logo) in the GOHBA Impact & the Awards Magazine• Awards website – logo on sponsor page and logo and photo taken at the gala under 2018 award winners• First right of refusal to return as Bronze Sponsor for 2019 Awards

TROPHY SPONSOR

\$950

Opportunity to become a trophy sponsor (Various)

Pre - Gala	<ul style="list-style-type: none">• Logo on Awards website – trophy category
Gala	<ul style="list-style-type: none">• One complimentary ticket (Valued at \$195)• Keepsake program at every place setting will have company name and logo displayed next to your trophy category• Trophy presentation with company name & logo exposure on projection screens• Photos taken with category winner
Post - Gala	<ul style="list-style-type: none">• Awards website – logo and photo taken at the gala under 2018 award winners• First right of refusal to return as trophy sponsor in 2019 for same category presented in 2018



Greater Ottawa
Home Builders'
Association

**ALL OF THE FOLLOWING
BENEFITS ARE AVAILABLE TO
GOLD, SILVER AND BRONZE
SPONSORS**

WEB ADVERTISING

- E-BLASTS
- SOCIAL MEDIA

AWARDS WEBSITE

- YEAR-ROUND COVERAGE
IN MULTIPLE LOCATIONS



**The deadline for Housing Design Awards
entries is July 19th**

Not sure where to get started?

Join us for an information session where we will talk about

- Award Categories and Criteria
- Eligibility Requirements
- Judging Procedures
- How to create winning online submissions
- FAQs and more!

This session is perfect for members that are entering for the first time, or for past entrants who are looking for ways to improve their submissions.

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GOLD
Cocktail Reception



GOLD
Dinner



CAMBRIA™
GOLD
Wine



GOLD
Post Gala Reception

SAA - Special Achievement Award: Renovator of the Year *FREE ENTRY*

Requirements

Judging & Entry Criteria

- 40% of your score will be determined by your two highest renovation entries in the Housing Design Awards. You must enter at least two categories to be eligible to enter this category.
- 40% of your score will be determined by answering the eight questions below. Each answer is limited to 250 words.
- 20% of your score will be determined by including 3 customer testimonials. Please upload these as PDF documents for this submission.

Please make no reference to your company name, as judging is anonymous.

Criteria

Two highest scoring Renovation entries in the Housing Design Awards	40%
Completed questions	40%
Customer Testimonials	20%



deslaurier
CUSTOM CABINETS

Ottawa Home Builders @GOHBA_Ottawa - 22 Oct 2016
Florals have arrived! @TORLYS_Floors
@FlowersTalkOT #HousingDesignAwards



G1 Innovative/Green Production Home of the Year

Proudly sponsored by:



Tartan Homes: Kawartha- Findlay Creek



AT THE GALA

LOGO EXPOSURE ON

- PRINTED PROGRAM
- SIGNAGE
- BACKDROP
- SCREENS



OTTAWA FALL HOME SHOW

PEOPLES' CHOICE
AWARD VOTING AT
THE EY CENTRE
FROM SEPTEMBER
27 – 30, 2018



You Retweeted

Home + Garden Events @HomeShows · 1 Oct 2016

Don't miss the @GOHBA_Ottawa Housing Awards at the @OttawaHomeShow. Support local companies!



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PRINT ADVERTISING

- GOHBA IMPACT
- PRINTED INVITATION
- HOUSING DESIGN AWARDS MAGAZINE



OTTAWA CITIZEN PEOPLE'S CHOICE AWARDS WEBSITE

- ALMOST 60,000 PAGE VIEWS IN 2017
- ALL OF OUR MAJOR SPONSORS ARE FEATURED ON THE WEBSITE YEAR-ROUND

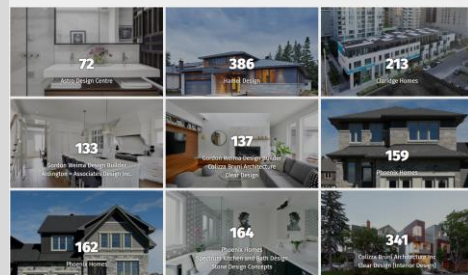


You be the judge.

Choose from 14 projects from Ottawa's best Home Builders, Renovators, Designers and Architects. Cast your vote each round to decide who should be crowned the Ottawa Citizen People's Choice Award winner at GOHBA's Housing Design Awards Gala this October!

Final Round: Cast your vote before 11:59pm, October 1.

Select an entry to view full details.



Our Sponsors



Presenting Sponsor

PRESENTING



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SILVER



Photography Sponsor

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Entertainment Sponsor

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Floral Sponsor

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Stage Sponsor

BRONZE

DIGITAL ADVERTISING

- HOUSING DESIGN AWARDS VIDEO





YES, I WISH TO TAKE ADVANTAGE OF THE
FOLLOWING SPONSORSHIP OPPORTUNITIES
WITH THE
2018 HOUSING DESIGN AWARDS

TROPHY SPONSOR

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SILVER SPONSOR

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COMPANY NAME:

NAME:

SIGNATURE:

PLEASE RETURN VIA FAX OR EMAIL
TO ERIN BELLWOOD
events@gohba.ca
(613) 723-2982



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Home Builders'
Association