



SAM AWARDS

CATEGORY

WINNERS

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| Best Builder Sales Assistant | Claudia Jacobs: eQ Homes |
| Best Builder Sales Representative | Cathy Russo: Richcraft Homes |
| Best Builder Sales Team | Campanale Homes |
| Best Renovator Sales Representative | Herb Lagois: Lagois Design Build Renovate |
| Best Industry Partner Sales Representative | Cathy MacKinnon: RBC |
| Best Builder Print Ad | The Bowery: Richcraft Homes |
| Best Builder Radio Ad | Longfields Station: Campanale Homes |
| Best Builder Social Media Ad | Merry Dairy Promotional Ad: TRUEdotDESIGN with Uniform Urban Developments |
| Best Builder Video | River Terraces at Greystone Village: eQ Homes |
| Best Builder Logo | Bradley Commons: Richcraft Homes with Urbandale Construction |
| Best Builder Sales Centre | River Terraces at Greystone Village: eQ Homes |
| Best Builder Design Centre | 1451 Wellington: Mizrahi Development Group |
| Best Builder Signage | The Corners on Main: Domicile Developments with Finline Perspectives |
| Best Builder Brochure | Richcraft Brochures: Richcraft Homes |
| Best Builder Marketing Campaign | The Bowery: Richcraft Homes |



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| Best Builder Website | RND Construction Website: RND Construction |
| Best Marketing Innovation (Open Category) | The Corners on Main Application & Touchscreen: Domicile Developments with Finline Perspectives |
| Best Renovator Print Ad | Renovation Planning Seminar: Amsted Design-Build |
| Best Renovator Signage | Sunter Homes Vehicle Wrap: TRUEdotDESIGN with Sunter Homes |
| Best Renovator Website | Amsted Design-Build Website: Amsted Design-Build with TRUEdotDESIGN |
| Best Renovator Marketing Campaign | Referral Leads for Results: Amsted Design-Build |
| Best Industry Partner Print Ad | Ottawa Magazine Interiors: TRUEdotDESIGN with Christopher Simmonds Architect |
| Best Industry Partner Social Media Ad | Mosaic Facebook Ads: TRUEdotDESIGN with Christopher Simmonds Architect |
| Best Industry Partner Video | The Hobin Timeline: TRUEdotDESIGN with Hobin Architecture |
| Best Industry Partner Showroom | Stone Design Concepts Showroom: Stone Design Concepts |
| Best Industry Partner Marketing Campaign | Hobin Architecture Rebranding: TRUEdotDESIGN with Hobin Architecture |
| Best Industry Partner Website | HD&P Website: TRUEdotDESIGN with HD&P |
| Best Town Home Model | The Hudson: Richcraft Homes |



SAM AWARDS

Best Single Family Home Model
(Under 2,500 sq. ft.)

The Arden: Richcraft Homes

Best Single Family Home Model
(2,501 - 3,000 sq. ft.)

The Ashmore: Richcraft Homes

Best Single Family Home Model
(3,001 sq.ft. & over)

The Greyson: Campanale Homes

Best Bungalow Model (Attached)

Edgewood II: Urbandale Construction

Best Bungalow Model (Single)

Horizon Series Glendale: Urbandale Construction

Best Condo Model (Low Rise)

The Lanesborough: Valecraft Homes

Best Condo Model (Mid - High Rise)

Model 411 - F4: Richcraft Homes

Best Community

Greystone Village: eQ Homes with
Hobin Architecture

Best Condo Project

1451 Wellington: Mizrahi Developments
with IBI Group Architects

Most Environmentally Friendly Builder

RND Construction

Industry Partner of the Year

Adele Jacobs: Deslaurier Custom Cabinets

Grand SAM Award

Richcraft Homes